

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

STREET ADDRESS:
1300 I Street
Sacramento, CA 95814
Telephone: (916) 323-5079

WEB SITE ADDRESS:
<http://ag.ca.gov/charities/>

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

ANNUAL FINANCIAL REPORT FOR 2004

(California Government Code sections 12586 and 12599)

11 Cal. Code Regs. section 308

Failure to file annual financial report by January 30th annually for each calendar year of solicitation may result in late fees as defined in Government Code section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fundraiser for Charitable Purposes:

CF No. 4281

Name Weiser & Associates
Address 1575 N. Lake Avenue Ste 200
Pasadena, CA 91104

City, State, and ZIP code of fundraiser

Name and Address of Charitable Organization:

CT No. 58100

F.E.I.N. No. 95-2369545

Name GREATER LOS ANGELES ZOO
Address 5333 ZOO DRIVE
LOS ANGELES, CA 90027-1498

City, State, and ZIP code of charity

Figures from (check one): National Campaign ☐ California Campaign ☐

TELEPHONE APPEAL

(Type of activity)

held (on) (from)

1-1, 20 04

(Date or dates must be shown)

to 12-31, 20 04

Is the contract between the commercial fundraiser for charitable purposes and charity based upon a fee or percentage of revenue? Fee ☒ Percentage ☐ Other ☐
If other, provide brief explanation

1. REVENUE

- A. Cash contributions
- B. Entertainment sales or admission charges
- C. Sales from products
- D. Advertisement sales
- E. Membership fees
- F. Other sources: (Specify)

a. _____
b. _____
c. _____
d. _____

A. _____
B. _____
C. _____
D. 667,363.00
E. 86
F. _____
Fa. _____
Fb. _____
Fc. _____
Fd. _____

G. TOTAL REVENUE

667,363.00 86

2. EXPENSES

- A. Fees or commissions
- B. Salaries
- C. Payroll taxes
- D. Employee benefits
- E. Cost of merchandise for resale
- F. Cost of entertainment
- G. Postage
- H. Advertising
- I. Telephone
- J. Rental of equipment
- K. Facilities charge
- L. Permits

M. Other expenses: (Specify)

a. LESS 20% DISCOUNT
b. _____
c. _____
d. _____

A. 178,682.68
B. _____
C. _____
D. _____
E. _____
F. 10,784.76
G. _____
H. _____
I. _____
J. _____
K. _____
L. _____
Ma. -3,448.65
Mb. _____
Mc. _____
Md. 186,018.79

N. TOTAL EXPENSES

N.

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3. Amount to charity (subtract line 2N from line 1G)

481,344.21 3. *26*

4. Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser for charitable purposes (to be completed by charity)

0 4.

5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s)

0 5.

6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3)

481,344.21 6. *26*

7. (a) Is any director, officer, or employee of the commercial fundraiser for charitable purposes a director, officer, or employee of the charitable organization listed in this report?

☐ Yes ☒ No If "yes" complete the following:

Name and address of director, officer, or employee of commercial fundraiser for charitable purposes	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser for charitable purposes and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.